

MAKEGOOD SUMMARY

STATION:
MARKET:
REP FAX:
ATTN:

WFSB _____
Fairfield County _____
860-721-4209 _____
Leah

DATE: 10/31/2012
REP. NAME: Bill Whittle/Laurie LaBrecque
CLIENT: Friends of Chris Murphy
CONTRACT: 10/29-11/14/12

Total

Signatura:

CONTRACT

WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Product</u>	<u>Contract / Revision</u>	<u>Alt Order #</u>
October 29-November 4, 2012	500197 /	
<u>Contract Dates</u>		
10/29/12 - 11/04/12	<u>Estimate #</u>	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Friends Of Chris Murphy	10/31/12 /	10/31/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
GFSB	House- National	WFSB-Fairfield
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Message & Media Inc
Attention: Leah Casterlin
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	GFSB	10/29/12	11/02/12	430A Eyewitness News	430-5a		:30			NM	5	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		MTWTF--				5	\$20.00				
2	GFSB	10/29/12	11/02/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	5	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		MTWTF--				5	\$20.00				
3	GFSB	10/29/12	11/02/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	5	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		MTWTF--				5	\$30.00				
4	GFSB	10/29/12	11/02/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	5	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		MTWTF--				5	\$40.00				
5	GFSB	10/29/12	11/02/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	5	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		MTWTF--				5	\$50.00				
6	GFSB	10/29/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	5	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		MTWTF--				5	\$30.00				
7	GFSB	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM		:30			NM	1	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		-----S-				1	\$20.00				
8	GFSB	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM		:30			NM	1	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		-----S-				1	\$35.00				
9	GFSB	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM		:30			NM	1	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		-----S				1	\$20.00				
10	GFSB	11/04/12	11/04/12	SU Eyewitness News	7AM-9AM		:30			NM	1	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		-----S				1	\$35.00				
11	GFSB	11/04/12	11/04/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	1	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12		-----S				1	\$85.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 500197 /		Alt Order #
Contract Dates 10/29/12 - 11/04/12	Product	Estimate #
Advertiser Friends Of Chris Murphy		Original Date / Revision 10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		-----S				1	\$85.00			
12	GFSB	11/04/12	11/04/12	Su	10:30AM-11:30AM ROT	10:30AM-11:30AM	:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		-----S				1	\$55.00			
13	GFSB	10/29/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		MTWTF--				5	\$50.00			
N 14	GFSB	10/29/12	11/02/12	CBS Daytime	2-3pm		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		MTWTF--				5	\$40.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	GFSB	10/29/12-11/04/12		CBS Daytime	2-3pm	MTUWThF----	:30		\$40.00	NM		
				See MG 14.6,14.7								
3	GFSB	10/29/12-11/04/12		CBS Daytime	2-3pm	MTUWThF----	:30		\$40.00	NM		
				See MG 14.6,14.7								
6	GFSB	11/02/12-11/02/12		CBS Daytime	12:30-2pm	-----F----	:30		\$40.00	NM		
④	MG for 14.1,14.3											
7	GFSB	11/02/12-11/02/12		CBS Daytime	12:30-2pm	-----F----	:30		\$40.00	NM		
④	MG for 14.1,14.3											
15	GFSB	10/29/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		MTWTF--				5	\$40.00			
16	GFSB	10/29/12	11/02/12	4PM-5PM	4PM-5PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		MTWTF---				5	\$65.00			
17	GFSB	10/29/12	11/02/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		MTWTF--				5	\$65.00			
18	GFSB	10/29/12	11/02/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		MTWTF--				5	\$65.00			
E 19	GFSB	10/29/12	11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		MTWTF--				5	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	GFSB	10/29/12-11/04/12		6PM-6:30PM Eyewitness Nev	6PM-6:30PM	MTUWThF----	:30		\$90.00	NM		
				See MG 19.6								
6	GFSB	11/02/12-11/02/12		6PM-6:30PM Eyewitness Nev	6PM-6:30PM	-----F----	:30		\$90.00	NM		
④	MG for 19.2 10/30											
20	GFSB	10/29/12	11/03/12	M-SU Eyewitness News @ 1	11PM-11:35PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		MTWTF-S-				5	\$65.00			

Totals

76 \$3,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	76	\$3,600.00	\$3,060.00
Totals	76	\$3,600.00	\$3,060.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>	
500197 /		
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/04/12	October 29-November 4	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Friends Of Chris Murphy		10/31/12 / 10/31/12

Signature: _____ Date: _____

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